

EUROVISION SONG CONTEST BRAND GUIDELINES



Eurovision Song Contest Logo
Positive version
to be used over light backgrounds

file name:
ESC_Logo_positive.eps



Eurovision Song Contest Logo
Negative version
to be used over dark backgrounds

file name:
ESC_Logo_negative.eps



Eurovision Song Contest Event Logo
Positive version
to be used over light backgrounds

file name:
ESC_Event_Logo_negative.eps



Eurovision Song Contest Event Logo
Negative version
to be used over dark backgrounds

file name:
ESC_Event_Logo_negative.eps

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esbrandmanagement@team.ch.

Permission will be granted, subject to the electronic submission (to esbrandmanagement@team.ch) of a visual of the item to be produced, which features one of the ESC logos.

The ESC logos may only be reproduced from the authorized reproduction artwork supplied.

The ESC logos should not be modified in any way, this includes the relative positions of the fixed elements within the respective logos.

The colour of the inside of the heart may be altered, but only for compelling creative reasons and always subject to prior design approval.

Should you have any questions about the use of the ESC logos please contact esbrandmanagement@team.ch